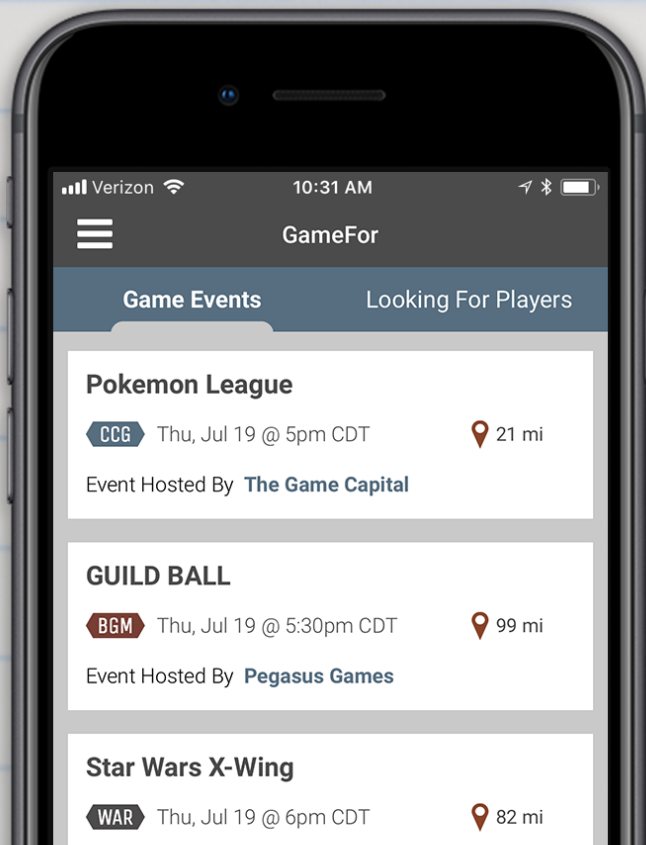


Ads directly to the gamers you need.

GameFor was designed from the ground up for gamers, by gamers. Designed to help tabletop gamers find events, groups & clubs, stores, and other gamers near them - it cuts through the chaff in other social media platforms (like Facebook and others) and **just focuses on tabletop gamers and gaming.**

Launched at the very end of 2017, in less than eight months GameFor has nearly 20,000 registered users making 200,000 content views per month **and growing.** These are highly-focused tabletop gamers who are actively searching for events, games and game stores near them. And with the genre filtering that's built in to **GameFor**, you can advertise your products directly to the type of gamers specific to your products and services - board games to board gamers, RPGs to role players, and so on.



Our in-app advertising system launches in early September.
Get in on our introductory pricing now!
Contact Adam Loper at ads@iamgamefor.com now to sign up.

GAMEFORTM
CONNECTING TABLETOP GAMERSTM

The free app for finding local tabletop gaming events and players.

www.iamgamefor.com

GameFor helps you advertise your gaming product directly to the type of gamer that wants it most.

Using the filtering at the bottom of the app screen and the game types in the event details, we can show your ads to the specific types of players your product is designed for: board gamers, role players, collectible card gamers and wargamers. And if your product spans multiple game types, your advertising can, too.



Role Playing Games



Board Games



Collectible Card Games



Wargames

List Page advertising

These ads will be shown on the List Pages in the GameFor app - Game Events, Looking For Players, Groups & Clubs, and Store Finder. There are two tiers to List Page advertising:

Tier One space

This level puts your ad as one of **four** possible ads per genre (BGM, RPG, CCG, WAR) shown at the Tier One spot (see diagram to the left) and randomly also in the Repeating ad spaces.

- \$250 per month for one genre
- \$375 per month for two genres
- \$450 per month for three genres
- \$500 per month for all four genres

Tier Two space

This level puts your ad as one of **six** possible ads per genre (BGM, RPG, CCG, WAR) shown at the Tier Two spot (see diagram to the left) and randomly also in the Repeating ad spaces.

- \$175 per month for one genre
- \$262 per month for two genres
- \$315 per month for three genres
- \$350 per month for all four genres

Repeating Ad space

Tier One and Tier Two ads that don't get shown in the top two ad displays on any given 'list' page (Game Events, Looking For Players, Groups & Clubs, and Store Finder) will then be randomly placed in the Repeating Ad space which will show inbetween every fifth card after Tier One and Tier Two (see diagram to the left). Ads from those tiers are automatically eligible for the Repeating Ad space.

Detail Page advertising

These ads will be shown on the Detail Pages in the GameFor app - like Event Details, LFP Details, Groups & Clubs Details, and others (see diagram right). There are six possible ad slots available per genre (BGM, RPG, CCG, WAR).

- \$100 per month for one genre
- \$150 per month for two genres
- \$180 per month for three genres
- \$200 per month for all four genres

All advertising is paid upfront for an ad run of 28 days. Pre-purchasing multiple months is available. Please contact Adam at ads@iamgamefor.com for more details. Prices are subject to change.

