



P R E S S R E L E A S E

GameFor Launches International Social Platform to Connect Tabletop Gamers

March 9, 2018 - Milk Can LLC is excited to announce the international release of GameFor, a software platform designed to bring together local tabletop gaming enthusiasts and provide a means for locally owned and operated gaming stores to reach more of their core customers.

While the tabletop gaming industry continues to experience unprecedented growth, player discovery and expansion within the hobby has remained a sticking point. In an age of digital and online personas, this industry grows on the ability to bring people together, physically, to enjoy an event. In an effort to identify marketing and growth opportunities, other social networks have been utilized with limited success. New player acquisition is difficult, and expansion within the hobby is stunted by the difficulty players have in discovering and identifying what is going on around them. GameFor fixes all of these issues by providing local tabletop gaming enthusiasts and local game stores a place to interact, designed specifically to address these needs.

“Being new to the hobby in the last couple of years, I have continually been frustrated by my inability to fully enjoy my passion due to the myriad of ways that players are forced to attempt in order to identify others with similar interests”, Jason Stephenson, Co-Founder of GameFor said. “This, despite being lucky enough to be surrounded by an amazing selection of locally owned and operated game stores that do their best to provide that support.”

GameFor is currently available for tabletop gamers worldwide on iOS and Android mobile platforms. More information can be found at <https://www.iamgamefor.com>. For media inquiries, or to ask specific questions, please email info@iamgamefor.com.

Founded in 2015, Milk Can LLC is a Software Development and Design studio located in downtown Appleton, WI. Specializing in Mobile Applications, Milk Can LLC makes custom mobile apps and software for companies throughout the United States.